

INSTITUTE OF TRANSPORTATION ENGINEERS CENTRAL CALIFORNIA SECTION



Lunch Meeting

Date and Time

Wednesday, July 9, 2014
12 Noon – 2:00 PM

Place

Wedgewood Banquet Center

<http://wedgewoodbanquet.com/fresno/index.html>

Diamond Room I
4584 West Jacquelyn Ave
Fresno, CA 93722

Raffle Prizes

Program

Business Meeting

Elections of 2014-2015 Officers

Nominations are:

- President – Peggy Arnest (Current Vice- President)
- Vice President – Dr. Aly Tawfik Lyles College of Engineering – Fresno State
- Secretary-Treasurer – Kevin Smith, Mark Thomas Company

Technical Program 1



<http://www.downtownfresno.org/>

The Fulton Mall: Past, Present, and Future – **Kim Leonard**, Communications Manager of the Fresno Downtown Partnership. Kim will provide an overview of the history of the Fulton Mall and other pedestrian malls and a glimpse into where the Fulton Mall is headed.

Kim Leonard is the communications manager for Downtown Fresno Partnership and has been with the organization for almost two years. She currently leads monthly Yellow Umbrella Tours of downtown, manages the Downtown Fresno Blog and gets the good news about downtown revitalization projects out into the world via Downtown Fresno Partnership's newsletters and social media. When she's not wearing her DFP hat she occupies her time by serving as treasurer on the board of Creative Fresno, working on her own writing projects, and she is a recent graduate of Fresno's Leading Young Professional's (FLYP) Downtown Academy. While some Fresnans may rarely go south of Shaw, she hardly ever finds herself north of Belmont!

Raffle

Technical Program 2

210 West Birch Street, Suite 207 Brea, CA 92821 (714) 990-6433

Crossroads Software, Inc.



<http://www.crossroadssoftware.com/>

Jeff Cullen – Crossroads Software, Inc. - Jeff will demonstrate and discuss the use of traffic collision analytics by Collision Rates and Expected Accident Rates with the use of default traffic volumes assigned using Roadway Classification and Level of Stop Control. The discussion will also cover collision analytics by Speed Limits, Truck Routes, Median and Lane Configuration as well as collisions by Roadway Classification and Level of Stop Control.

Detail

Crossroads has created a new "Street Objects" system which allows the creation of Roadway Classes, Stop Controls, Speed Limits, Truck Routes and Median/Lane combinations using the Street Models used in the Collision Database System.

Default Traffic Volumes can be assigned to each stop control type and each roadway classification. The new Crossroads Collision Analytics System can use these default volumes to calculate collision rates at each location and can calculate agency-wide average collisions rates. In addition, the system can produce reports for all locations that exceed the average collision rates.

Jeff will use the new Crossroads Analytics System to demonstrate querying on collisions in relation to Street Objects including GIS mapping of the query searches.

Jeff Cullen is the CEO and founder of Crossroads Software, Inc. Jeff has more than 25 years of experience in the traffic/transportation field, and over 22 years in the area of computer applications and software development. Jeff's company has developed the premier software systems for traffic collision and citation reporting and analysis. These software systems are utilized by over 430 agencies throughout California, Nevada, Arizona, New Jersey and Washington, including the Cities of San Francisco, Oakland, Los Angeles, Las Vegas, Long Beach, Redmond, Fresno, Stockton, the Counties of Los Angeles, San Diego, Alameda, Riverside, San Bernardino, Santa Clara, Orange and many others.

Buffet Lunch

Price

\$25 for Buffet Lunch and Program

Note: New Price!

For Reservations, Please reply to this email

Or Contact

Mike Bitner

E-mail: mbitner@fresnocog.org

Or Phone (559) 233-4148 Ext 216

We must have a count of meals for the meeting!

We are charged based on our reservations even if you don't show up!

Visit our website

http://www.westernite.org/Sections/Central_California/index.html

MAPS

Follow the maps or use these additional directions.

From Hwy 99: Take the Shaw exit and head east about ½ mile through the signalized intersection of Shaw and Golden State Blvd. Make a left turn at the first left turn lane east of Golden State onto Jennifer Ave. Turn right at the first stop sign onto Gates Ave., then immediately left onto Jacquelyn Ave. The CHP office is on the corner of Gates and Jacquelyn. Proceed north on Jacquelyn just past the CHP office. Grand Occasions is on the right side.

Parking is available on street and also in the parking lot in the rear. Overflow parking is available in the dirt lot in the rear – if necessary.

From Shaw Avenue westbound: Turn right on Jennifer and follow the directions above.

Please help us with our email contact list.

If you know anyone who would like to be added to our mailing list, please email me at mike.bitner@comcast.net and they will be added.

If you do not wish to be on our mailing list, email me at mike.bitner@comcast.net for removal.